

Mark Use Guidelines

These Mark Use Guidelines (“Guidelines”) let you know about NurseContact’s rights with respect to its marks and when and how you can use them. The Guidelines are a part of and incorporate the Terms of Service. Capitalized terms not defined in these Guidelines are defined in the User Agreement, or in the other Terms of Service or have the meanings given such terms on the Site. To the extent permitted by applicable law, NurseContact may modify these Guidelines without prior notice to you, and any revisions to these Guidelines will take effect when posted on the Site, unless otherwise stated in the revised Guidelines. Please check the Site often for updates.

1. NURSECONTACT MARKS

The NurseContact name and logo are trademarks of NurseContact. These Guidelines explain the terms under which you are allowed to use the “NurseContact Marks”, which for purposes of these Guidelines and the other NurseContact Terms of Service means NurseContact’s trademarks, including the following:

NurseContact



The NurseContact Marks are among our most valuable assets. In order to preserve and strengthen our identity, these Guidelines provide conditions of use and clear instructions on proper use of the NurseContact Marks.

2. USE OF NURSECONTACT LOGO MARKS

The NurseContact Marks that are also logos are also referred to in these Guidelines as the “NurseContact Logo Marks”. For example, the NurseContact Logo Marks include:



You may not use a NurseContact Logo Mark unless you have a written license, granted by NurseContact, permitting you to use the NurseContact Logo Mark. If you have not been granted such a license, then you must not use, copy, modify, distribute, or post the NurseContact Logo Mark for any reason. If you have such a license from NurseContact Logo Mark to use the NurseContact Logo Mark, you must use the NurseContact Logo Mark only as licensed and only in accordance with these Guidelines.

3. USE OF OTHER NURSECONTACT MARKS

You may use NurseContact Marks other than the Logo Marks descriptively, provided you adhere to these Guidelines, or as otherwise permitted by law.

Descriptive use includes instances where you are referring to NurseContact or NurseContact services, such as “I registered on NurseContact’s website today”, “I attended NurseContact’s Work Without Limits Executive Summit”, or “NurseContact services have saved my company money.”

Keep these principles in mind as well:

- Your use should never mislead anyone to believe NurseContact sponsorship, affiliation, or endorsement of your company, products, or services exists when it does not.
- When referring to NurseContact, use the NurseContact name in a plain text font and format only.

4. PROHIBITED USE OF NURSECONTACT MARKS

Unless you have written permission from NurseContact, you must never use any NurseContact Mark:

- On any letterhead, business card, or signature block;
- As part of your business name or a domain name;
- As part of a user ID, including on NurseContact or social media;
- In association with any third-party trademark in a manner that might create potential confusion as to the ownership of the NurseContact Mark;
- In any manner that suggests or could lead someone to believe you are acting on behalf of or in association with NurseContact or that NurseContact has endorsed or sponsored your product or services; or
- Outside of your relationship with us, except as permitted by NurseContact in writing.

Even if you have permission to use a NurseContact Logo Mark, you must never use any NurseContact Logo Mark:

- That has been reproduced from an unauthorized artwork;
- That has been modified, including color specifications, position and relative size of the letterings;
- That has been modified to use negative or reverse “drop-out” reproduction;
- Tightly confined in a band or bar; or
- With other seals, logos, or other marks of other entities.

5. USE OF COPYRIGHTED WORKS

You may not use screenshots of or videos of navigation of the Site (as defined in the Site Terms of Use) or other works copyrighted by NurseContact without NurseContact's written permission. Rights to screenshots of user profiles, communications, and work product on NurseContact may need to be obtained from the User. You may not use such screenshots anywhere for any purpose without written authorization. NurseContact cannot grant you permission to use screenshots that include third-party content.